



How to make  
money by  
hiding your  
videos on

**YOUTUBE**

*Robert J*



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Greetings. I am an Internet Marketer. I develop websites and now a YouTube channel dedicated to helping people increase their wealth. This can be through saving what they already have or increasing the income side of the equation.

I feel the purpose of wealth is to help us live out our dreams. The trouble is that in today's world we usually need significant funds available to do this. But the way is open for everyone to achieve this by making use of the Internet.

This book is dedicated to those of you using YouTube to host your videos. But the contents would apply to any video sharing platform.

## **The advantages to *hiding* videos on YouTube**

There is a way to get people to actually pay to watch your videos!

There is a mistaken idea that because so much on YouTube is free that noone will feel the need to pay to watch anything these days.

But there is a psychology that if you offer someone 'personal' or 'one-to-one' attention then they are willing to pay you a few bucks for that feeling of specialness.

People watch your videos to learn things. Usually they want to know the HOW to do something. They have a problem! They are looking for the solution! They want that solution now! They have turned to YOU for that solution!

Some solutions can be provided within 1 -2 sentences or by a 20 second showing of the solution.

BUT there are many, many other solutions that take much longer to provide.

These are the solutions that people would be happy to pay you for. If the solution can be broken down into steps, say 10 steps, then people would be happy to pay you \$5 a step!

That doesn't sound much but there are 10 steps at the ABC level and maybe more steps at the Advanced level.

To learn how to set up your hidden videos that make you stacks of money please go to my website: <https://quickmembershipsites.com>

## YouTube Stats as of 2017

<http://videonitch.com/2017/12/13/36-mind-blowing-youtube-facts-figures-statistics-2017-re-post/>

You are probably aware of some of the mind blowing statistics that belong to YouTube. After all that is probably why you are developing your own channel.

Just 2 years ago there were 30 million visitors to YouTube *EVERY DAY*. Between them they watched 5 BILLION videos a day. This equates to spending 3 ¼ BILLION hours every month watching videos on YouTube.

Even mobile sessions averaged out to over 40 minutes! That is an eternity in this modern, click, click, swipe right time.

BUT even with all this attention it is difficult for you to get income from those viewers.

To get money from YouTube you have to allow advertising on your channel. But to even be allowed to do this, you need to get to 1,000 subscribers and have 4,000 hours of total watch time in every 12 month period. These are astronomical numbers for most channels to reach and maintain.

Even with ad income you only make a few cents per 1,000 views. And that depends

on them watching more than a few seconds of the ad. How many times do you click SKIP ADS?

THERE IS A BETTER WAY to make money from YouTube viewers. Hide some of your videos. Charge viewers a small fee to see them. This will make you far more income than relying on the goodness of YouTube!

To learn what type of videos people are happy to pay to watch please go to my website <https://quickmembershipsites.com>

## More Information For You

There are many video channels dedicated to helping you develop out your YouTube Channel. From just the naked techniques and tricks to the bigger picture.

One of these channels belongs to Joseph Hogue. I recommend you have a look:



Joseph Hogue

(I strongly recommend that you take a look at his website as there are very clear comments on the difficulties you face when trying to make money from your YouTube channel)

<https://myworkfromhomemoney.com/make-money-youtube/>

Video creators now need 1,000 subscribers and at least 4,000 hours of watch time over a 12-month period. Both of these are extremely high hurdles. THESE FIGURES ARE FROM YOUTUBE ITSELF. THESE ARE THE FIGURES NEEDED BEFORE YOU CAN EVEN TURN ON ADVERTISING ON YOUR CHANNEL.

I've analyzed over 200 [YouTube channels](#) and found creators with less than 1,000 subs get an average of three to five subscribers for every video uploaded. That means between 200 and 300 videos before you're likely to reach enough subscribers to qualify to make money on your videos.

Even YouTube channels with 1,000 subs are being kicked out of the program because of the 4,000-hour requirement. If the average watch time per video is around three minutes, you need a constant stream of videos and new views to hit that 240,000 minutes each year to stay in the program. Taking all this together, can you still make money on YouTube...even if you're a small niche channel?

### **YouTube ad rates are even worse.**

YouTube shares 55% of its ad revenue with video creators and books an average of \$7.60 per 1,000 ad views. That means you get about \$4.18 for every 1,000 views of ads shown on your videos. That's just \$0.0042 per view and doesn't even count if someone clicks off the ad before a certain time has passed.

Worse still is that average of how much YouTube pays on ads isn't the same across all channels. All channels are NOT created equal in the eyes of YouTube!

I researched 24 channels on the platform, watching their "How Much I Make on YouTube" videos. I pulled out their views and ad income then noted the channel topic. What I found is a huge difference in how much some YouTubers make compared to others.

## **How to Make Money on YouTube – the Real Way**

*Making money blogging or on YouTube has never been about selling advertising space.*

I'm always amazed when I read a blog post and have to scroll through four ad blocks within the content. It's so annoying and how much is that blogger really making off the ads?

**Making real money has always been about finding the income sources that pay more, the income strategies that don't depend on millions of monthly views.**

Ultimately, a lot of how much you make on YouTube comes down to your channel growth. Growing subscribers and growing your income are inextricably linked so you need to look for ways to grow on YouTube if you want to make more money.

Every time I look at how much a channel has made over the last year, the ones actively trying to make money anyway, it very often seems to be close to their subscriber count.

*Subscriber count = Annual income \$*